



MESSAGE FROM THE CEO



ARTIFICIAL INTELLIGENCE MANIFESTO

As Polinas, we are sharing our Artificial Intelligence Manifesto with the public — a declaration that reflects our vision of placing artificial intelligence at the core of our business processes and our commitment to this transformation.

In today's world, where digital transformation is accelerating, artificial intelligence is no longer just a technology; it has become a strategic force that defines an organization's competitiveness, innovation capacity, and sustainable growth. At Polinas, we aim not only to be part of this transformation but to be among the organizations that help shape it. Inspired by Yıldız Holding's AI vision, the Polinas Artificial Intelligence Manifesto serves as an important roadmap that reflects our determination to shape our company's future with smart technologies.

The Polinas Artificial Intelligence Manifesto is not merely a technological approach; it is also an integral part of our corporate culture. Our goal is to create an organizational structure that encourages learning by experimenting, supports innovation, and strengthens data-driven decision-making.

Responsible, Ethical, and Trustworthy Use of Artificial Intelligence

We believe in using technology not only to enhance efficiency but also in a way that upholds our ethical values and delivers reliable solutions. All our AI applications are built on the principles of transparency, fairness, data privacy, accountability, and trust.

Human-Centered Transformation

People are always at the heart of this journey. AI will serve as a system that complements our employees, enhances their capabilities, and helps them perform their work more effectively. In this context, we prioritize fostering AI literacy, promoting innovation-oriented work models, and building a safe organizational culture that embraces learning through experimentation.

Our Implementation Approach

We manage our AI projects through a structured process that moves from idea to pilot, and from pilot to organization-wide scaling. This approach is essential to ensure that every project is secure, value-creating, and sustainable.

Shaping the Future Together

This manifesto is not a static document; it is a living guide that will evolve and be updated as technologies progress.

On this transformation journey, we are breaking out of our shell and demonstrating our determination to become a strong part of the digital world. We are integrating AI into all our processes, not merely as a technology, but as a core element of how we work.

At Polinas, we believe that when artificial intelligence is used with the right values, the right people, and the right vision, we can transform not only our business processes but also the future of our industry. Our greatest strength on this journey is the knowledge, curiosity, and collaborative spirit of our employees.

I truly believe that we will build the future together.